



Korea Ocean Expo 2026

Post-show report

Hosted by



**KOREA COAST
GUARD**



**Incheon
Metropolitan City**

Organized by



**Incheon Tourism
Organization**



K FAIRS

kotra

I . SHOW OVERVIEW

1. Show title

- ▶ Korea Ocean Expo 2026

2. Exhibit items

- ▶ Safety / Security
Automated External Defibrillator Emergency Water Filter System,
Fire Detecting Systems and Alarm Systems, CCTV & DVR, Cyber Security, etc.
- ▶ Ship Fittings / Equipment
Special Equipment, Canals and Cable Channels, Heat, Noise and Fire Insulation,
Pipes and Hoses, Ship and Deck Equipment, etc.
- ▶ Marine Environment Control
Oil Skimmer, Marine Pollution Prevention and Response Equipment,
Marine Waste Cleanup Equipment, Marine Protected Area Management Systems, etc.
- ▶ Prime Movers / Propulsion Systems
Auxiliary Systems, Bearings, Brakes, Combustion Engines, Couplings,
Drive Shaft Units, Engine Components, Engine Maintenance, Gears, etc.
- ▶ Aerospace
Manned Aviation, Unmanned Aviation/Drones, Air Support/Aviation Equipment,
Defense Systems, etc.
- ▶ Electrical Engineering / Electronics Technology
EDP Technology, Electric Energy Generation and Conversion, Monitoring Systems,
Navigation and Communication Systems, Ship management Systems, etc.
- ▶ Ships
Workboat, Multipurpose Vessels, Fishing Vessels, Submarines, Bulk Carriers,
Car Carriers, Container Ships, Cruise Ships, Ferries etc.

- ▶ Port / Logistics
Cargo Handling Systems, External Power Supply Systems,
Gas Storage, Supply and Transfer Systems, Port Construction and Infrastructure, etc.
- ▶ Shipbuilding
Accessories, Automated Facilities, Docks and Pontoons,
Lifting and Transport Technology, Measuring Technology, Painting and Spraying, etc.
- ▶ Leisure
Leisure Boat, Canoe, Kayak, Water Bike, Water Scooter, Pontoon,
Other Floating Structures, etc.
- ▶ Ship Operation Equipment
Air-Conditioning and Ventilation Systems, Ballast Water Treatment Systems,
Cooling Systems, Environmental Protection Technology and Products, etc.
- ▶ Government / Organizations / Services
Classification, Consulting, Decommissioning and Recycling, Documentation,
Education and Research, Financing and Insurance, etc.
- ▶ Korea Coast Guard Promotion Pavilion
Introduction of Korea Coast Guard Promotion Pavilion, Maritime Safety Training,
Marine Photography Exhibition, Wearing Life Vest Campaign, etc.

3. Concurrent Events

- ▶ Opening Ceremony(6.17)
- ▶ Export Consultation(6.17)
- ▶ Maritime disaster & emergency response seminar(6.17)
- ▶ Kormarine Conference(6.17)
- ▶ Shipbuilding & maritime partnership seminar(6.17)
- ▶ Coastal policy development seminar(6.17)
- ▶ Shipbuilding & maritime partnership seminar(6.17)
- ▶ Job training workshop for designated agencies(6.17)
- ▶ Maritime rescue team workshop(6.17)
- ▶ Youth intern workshop(6.17-18)

- ▶ Exhibitor's technical seminars(6.17-18)
- ▶ Equipment purchase meeting & R&D meeting(6.17-19)
- ▶ Conference for the Development of Next Generation KCG Ships(6.18)
- ▶ Aviation policy development workshop(6.18)
- ▶ Water leisure federation forum(6.18)
- ▶ AI & Digital-based Sustainable Development Seminar for Vessel Traffic Services (VTS)(6.18)
- ▶ Education policy working-level meeting(6.18)
- ▶ KCG R&D achievement seminar(6.18)
- ▶ Information & Communication workshop(6.18)
- ▶ Seminar on marine debris management & cooperation(6.18)
- ▶ KCG Ship Design Competition briefing(6.18)
- ▶ Equipment management workshop(6.18)
- ▶ National underwater leisure communication meeting(6.18)
- ▶ Conference for maritime search & rescue(6.18)
- ▶ Central Maritime Search & Rescue Technical Committee meeting(6.18)
- ▶ Maritime safety Golden Bell(6.19)
- ▶ Search & rescue capacity building workshop(6.19)
- ▶ KCG shipbuilding supervisor workshop(6.19)
- ▶ KCG & ROK NAVY Equipment Technology (Logistics) collaboration meeting(6.19)
- ▶ KCG youth panel communication meeting(6.19)
- ▶ AI digital transformation capacity building seminar(6.19)

4. Period

- ▶ June 17(Wed) – 19(Fri), 2026

5. Scale

- ▶ 170 exhibitors from 15 countries with 644 booths
- ▶ 17,180 visitors (161 overseas visitors from 42 countries)

6. Show management

- ▶ Hosted by: Korea Coast Guard, Incheon Metropolitan City
- ▶ Organized by: Incheon Tourism Organization, RX K Fairs, KOTRA
- ▶ Endorsed by: Ministry of Oceans and Fisheries, Ministry of SMEs and Startups, Defense Acquisition Program Administration, Republic of Korea Navy, Incheon Metropolitan City Office of Education, Ministry of Trade, Industry and Resources, Korean National Police Agency, Ministry of the Interior and Safety, National Fire Agency, Ministry of Science and ICT, Korea Maritime Transportation Safety Authority, Korea SMEs and Startups Agency, Korea Institute of Ocean Science and Technology, Korea Institute of Maritime and Fisheries Technology, Korea Maritime and Ocean University, Mokpo National Maritime University, Pusan National University Hydrogen Ship Technology Center, Research Institute of Medium and Small Shipbuilding, Korea Aerospace Research Institute, Korea Marine Environment Management Corporation, Defense Agency for Technology and Quality, Korea Marine Equipment Research Institute, Korea Institute of Marine Science and Technology Promotion, Korea Research Institute of Ships and Ocean Engineering, Korea Maritime Institute, Incheon Port Authority, The Society of Naval Architects of Korea, Korean Register, Korea Small Shipbuilding Industry Cooperative, Korea Marine Equipment Association, Korea Water Leisure Safety Association, Korea Maritime Rescue and Salvage Association, Korea Aerospace Industries Association, Gyeonggi Incheon Machinery Industry Cooperative, Korea Maritime Pilots' Association, Korea Water Leisure Safety Federation, The Korean Society of Marine Engineering, Jeonnam Dae-bul Industry-University Convergence Institute, Jeonnam Technopark, Korea International Trade Association

II. EXHIBITION ANALYSIS

1. Result

- ▶ Scale: 170 exhibitors from 15 countries with 644 booths
- 17,180 visitors (161 overseas visitors from 42 countries)
- ▶ Floor plan



- ▶ Export meeting with overseas buyers and international coast guards

Export Meeting		Trade Performance
Meetings	Amount (USD)	Amount (USD)
149	396,901,759	126,180,209

- Number of participants: 44
- Number of buyers: 20 from International coast guards(6 countries) and Shipbuilding, Maritime, Port & Marine Equipment Industries(8 countries)

- ▶ Purchase meeting with Korea Coast Guard
 - Number of participants: 85 companies
 - Number of buyers: 52 from Korea Coast Guard, Shipbuilding, and Marine Equipment Companies
 - Results: 232 meetings (KRW 135,073,659,850)
- ▶ R&D meetings
 - Number of participants: 35 companies
 - Number of buyers: 11 from KCG, DTaQ, IITP, KEIT, KIMST, and KCGA
 - Results: 51 meetings

2. Visitor

▶ By Daily

Date	Attend	Ratio
June 17(Wed)	7,370	42.9%
June 18(Thu)	6,305	36.7%
June 19(Fri)	3,505	20.4%
Total	17,180	100.0%

▶ By Region

Region	Attend	Ratio
Seoul	2,859	16.8%
Gyeonggi / Incheon	6,433	37.8%
Busan / Ulsan / Gyeongnam	2,434	14.3%
Daegu / Gyeongbuk	953	5.6%
Daejeon / Sejong / Chungcheong	2,332	13.7%
Gwangju / Jeolla	1,174	6.9%
Gangwon	460	2.7%
Jeju	374	2.2%
Total	17,019	100.0%

► **By Purchasing Authority**

Level	Attend	Ratio
Decision maker	4,783	30.1%
Recommendation	4,132	26.0%
Investigation	5,467	34.4%
Contractor	445	2.8%
Test	1,065	6.7%
Total	15,892	100.0%

► **By Job Title**

Level	Attend	Ratio
Senior Management	5,165	32.5%
Middle Management	5,960	37.5%
Supervisory Level	2,304	14.5%
Others	2,463	15.5%
Total	15,892	100.0%

► **By Awareness Channels**

Item	Attend	Ratio
Search engines (Google, Naver, etc.)	2,532	24.2%
Text messages (SMS)	1,119	10.7%
Blogs / Online communities	293	2.8%
Newspapers	209	2.0%
Magazines	157	1.5%
Email / Newsletters	1,172	11.2%
Phone / Fax	94	0.9%
Invitation cards / Online invitations	2,218	21.2%
Business partners / Clients / Referrals	2,448	23.4%
Outdoor advertisements (banners, overpass banners, etc.)	220	2.1%
Total	10,462	100.0%

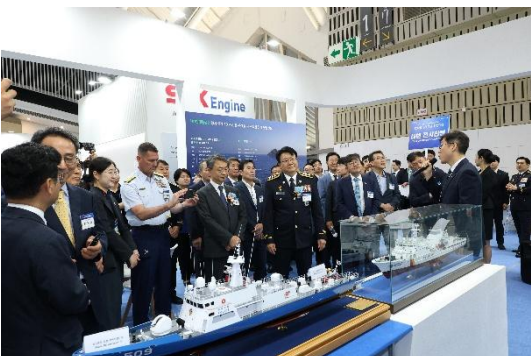
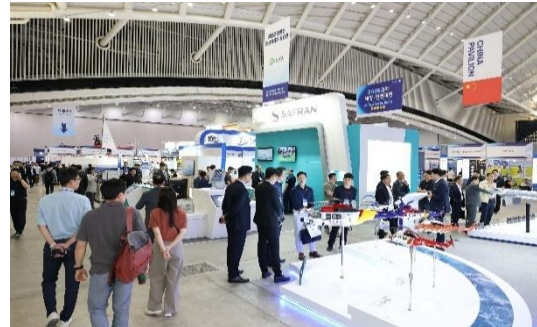
► **By Industry**

Industry	Attend	Ratio
Safety / Security	3,540	20.8%
Marine Environment Control	1,174	6.9%
Aerospace	1,447	8.5%
Ships	2,553	15.0%
Shipbuilding	2,025	11.9%
Ship Operation Equipment	1,072	6.3%
Ship Fittings / Equipment	460	2.7%
Prime Movers/Propulsion Systems	545	3.2%
Electrical Engineering / Electronics Technology	1,055	6.2%
Port / Logistics	255	1.5%
Leisure	408	2.4%
Government / Organizations / Services	2,485	14.6%
Total	17,019	100.0%

► **By Department**

Department	Attend	Ratio
Management	1,391	13.3%
Procurement / Buyer	1,527	14.6%
R&D	1,810	17.3%
Sales / Marketing	2,605	24.9%
Operations	952	9.1%
Manufacturing / Production	642	6.2%
QC / Safety management	826	7.9%
Others	701	6.7%
Total	10,461	100.0%

Ⅲ. Onsite Pictures



Thank you, and see you at KOE 2028!

June 21(Wed)~23(Fri), 2028, Sondo ConvensiA, Incheon