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## KOREA OCEAN EXPO 2022

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**Korea Ocean Expo**  
Maritime & Safety Equipment  
WORKBOAT KOREA

**ufi**  
Approved  
International  
Event



# KOREA OCEAN EXPO 2022

2022. **06.22**<sup>WED</sup> - **24**<sup>FRI</sup>

songdo convensia

Hosted by



Organized by



# KOREA OCEAN EXPO

Maritime & Safety Equipment Korea  
Workboat Korea



## SHOW OVERVIEW

**Date** 22(Wed)~24(Fri), June, 2022

**Venue** Hall1, 2, 3 Songdo Convensia, Incheon, Korea

**Show Scale** 500 booths from 200 Exhibitors, 12,600 Sqm

**Hosted by**  KOREA COAST GUARD  Incheon Metropolitan City

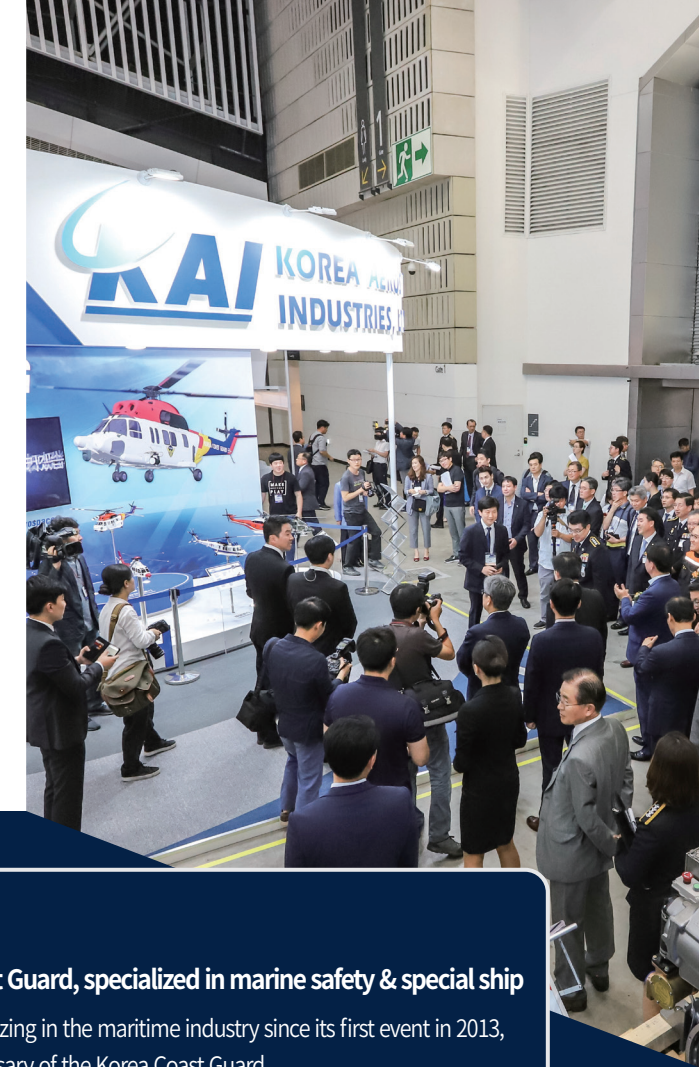
**Organized by**  Incheon Tourism Organization  RX K FAIRS

**Endorsed by**  Korea Marine Equipment Association  KBIZ KOREA SHIPBUILDING INDUSTRY COOPERATIVE  KOMERI

**Sponsored by** Ministry of Ocean and Fisheries, Ministry of Trade, Industry and Energy, Ministry of the Interior and Safety, Republic of Korea Navy, Korea National Police Agency, National Fire Agency, Defense Acquisition Program Administration, Incheon Metropolitan City Office of Education, Korea Maritime Transportation Safety Authority, Korea Marine Environment Management Corporation, Korea Institute of Ocean Science & Technology, Korea Ocean & Fisheries Institute, Korea Aerospace Research Institute, Korea Institute of Marine Science & Technology Promotion, Korea SMEs and Startups Agency, Mokpo National Maritime University, Korea Maritime & Ocean University, The Society of Naval Architects of Korea, Korean Register, Korea Water Leisure Safety Federation, Maritime Rescue & Salvage Association, Korea Aerospace Industries Association, Research Institute of Medium & Small Shipbuilding, Marina and Marine Industries Association of Korea, Gyeonggi Incheon Machinery Industry Cooperative, Korea Maritime Pilots' Association, Korea Water Leisure Safety Federation, Korea Research Institute of Ships & Ocean Engineering, The Korean Society of Marine Engineering, Jeonnam Daebul Industry-University Convergence Institute

## Why Korea Ocean Expo?

Maritime & Safety Equipment Korea and Workboat Korea has been held simultaneously under the title Korea Ocean Expo to promote synergy among different industries. It is the only marine specialized exhibition held nearby the metropolitan area, co-held with business forums for industry experts and attracting 20,000 visitors and over 200 companies as exhibitors.



### Exhibition

The only show hosted by the Korea Coast Guard, specialized in marine safety & special ship

- › Building a reputation as an exhibition specializing in the maritime industry since its first event in 2013, which was held to celebrate the 60th anniversary of the Korea Coast Guard.
- › More than 3,000 visitors from the Coast Guard, Navy and local government offices.
- › Official visit from Korea's top 5 large shipyards and over 100 small & medium sized shipyards.
- › The show scale will be expanded by 50% compared to the previous edition.



### Business

Creating the optimal business opportunities by securing buyers and managing programs in an outstanding manner

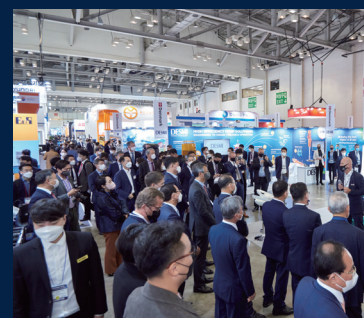
- › As the event is hosted by the Korea Coast Guard, domestic and overseas coast guards are actively participating.
- › Business meeting with a person in charge of equipment procurement at Korea Coast Guard will be arranged.
- › Various overseas buyers are invited by fully utilizing overseas network of Reed Exhibitions, the world's No.1 event organizer.
- › Expanding various business opportunities with the on/offline hybrid platform.



### Conference and other events

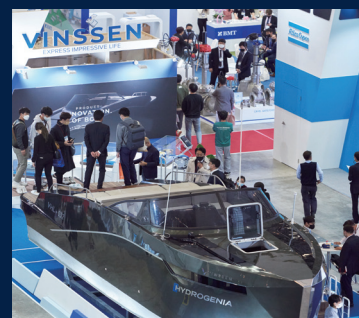
Holding conference and various experience-oriented events simultaneously

- › World's renowned conference will be held simultaneously. (Please refer to the website)
- › Various experience-oriented events will be held simultaneously such as 'Maritime Safety Experience Event' and 'Safety Equipment Experience Event'.
- › Networking events and Welcome party are prepared for exhibitors and buyers.



### MARITIME & SAFETY EQUIPMENT KOREA

Korea's premier exhibition on maritime safety equipment, celebrating its 6th edition this year.

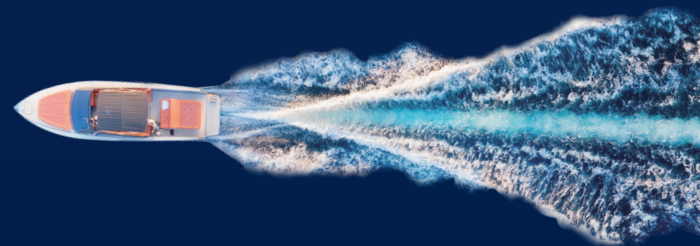


### WORKBOAT KOREA

Small & medium size shipbuilding specialized show, celebrating its 3rd edition this year.



EXHIBIT ITEM



**Korea Coast Guard Promotion Pavilion**

Introduction of Korea Coast Guard Promotion Pavilion, maritime safety training, marine photography exhibition, Wear a Life Vest campaign, etc.



**Special Equipment Pavilion**

Flash light, diving equipment, unmanned life-saving robot, forensic science equipment, personal protective gear, high-powered directional speaker, etc.



**Aviation Pavilion**

Unmanned aircraft, wired/wireless integrated gateway, marine pollution monitoring equipment, multifunctional sailing device, helicopter of maritime operation, hoist, oil analyzer, aviation-related equipment.



**Equipment and supplies for passenger ship and port**

- Inland navigation
- Passenger ship and ferry : materials and equipment related to express ferry, cruise, passenger ship (island ferry), articles for ship
- Port equipment



**Marine Environment Control Pavilion**

Marine pollution analyzer, skimmer, oil spill fence, oil absorbent, oil tank, hole(water-proof) stopper, protective clothing, etc.



**Safety · Leisure Pavilion**

Portable searchlight, pontoon, floating structures, canoe, kayak, safety gloves, automated defibrillator, first aid kit, aqua bike, rescue boat, underwater scooter, emergency water purifying kit, etc.



**Navigation · Communication Device Pavilion**

Satellite terminal for RIB boat, thermal imaging camera, sounding machine, radar, marine electronic equipment, floater, fish finder, satellite navigation device, fire control system, CCTV, wireless communication device, weather monitoring system, etc.



**Shipbuilding Pavilion**

Shipyards, Shipbuilding equipment and technologies, LCAC, etc.



**Small and meium-sized shipbuilding and workboat**

- Tugs & Workboat
- Tug boat, push boat, product carrier, icebreaker, fishing boat, fire boat, barge, ship for passengers and cars, related materials and equipment, articles for ship
- Yacht and boat : yacht and boat-related materials and equipment, articles for ship
- Engines and parts for small and medium-sized boat (including outboards)



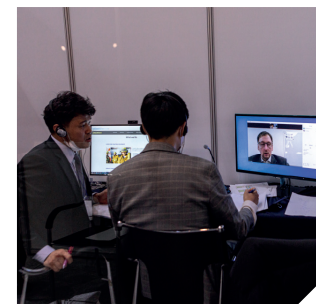
**Eco-friendly Ship Equipment and Ship Support**

- Eco-friendly ship equipment - Ballast, hybrid system for eco-friendly ship (for fishing boats, boat)
- Ship engines and parts
- Ship support
- Ship maintenance equipment, ship repair, training for members on board, ship finance, ship insurance

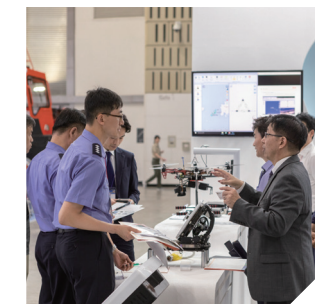
CONCURRENT EVENT



**Export meeting with overseas buyer and International Coast Guards(On-site/On-line Meeting)**  
2020 statistics: 169 meetings / Trade performance of 501million USD / 30 companies from 12 countries



**Purchase Meeting with Korea Coast Guards**  
2020 statistics: 260 meetings / Trade performance of 56million USD (1:1 meeting program between exhibitor and Korea Coast Guard)



**Maritime Safety experience programs**



**Networking Event for Exhibitors**



**Opening Ceremony**  
Key attendees from Korea Coast Guard, Ministry of Oceans and Fisheries, relevant government agencies, etc.



**KORMARINE Conference**  
'Kormarine Conference' is a platform for experts to discuss and seek solution to overcome recent crisis facing the industry and also opens up new window of opportunity for industrial development.



**Conference for the Development of Next Generation KCG Ships**  
A Public-Private Partnership(PPP) conference as a public participation platform, that actively responds to equipment development and technological advancement.

## Result of previous show

### KOREA OCEAN EXPO 2020



Hall 1,2(8,416 m<sup>2</sup>)  
Songdo Convensia



300 Booths, 113 Exhibitors from 10 countries



10,160 Visitors (On-site)  
(Including 2,968 Coast Guard)



41,095 Visitors (On-line)

## 2020 STATISTICS

### 01 Exhibitor Satisfaction



Overall Satisfaction  
**74.4%**

- Completely Satisfied 34.6%
- Very Satisfied 39.8%
- Somewhat Satisfied 22.5%
- Not Very Satisfied 4.1%

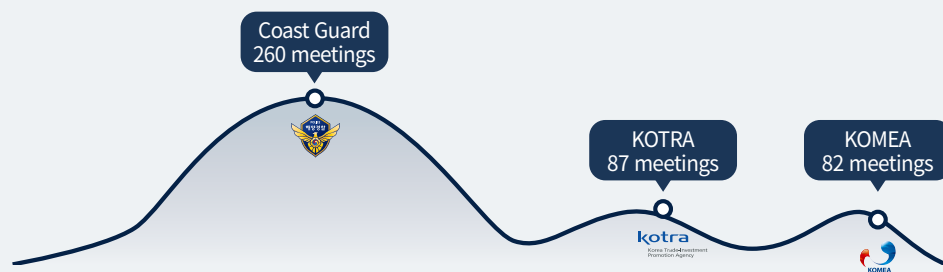
### 02 Plan to Exhibit in 2022 Show



Positively considering to re-exhibit  
**74.9%**

- Very Highly 40.1%
- Positively considering 34.8%
- Somewhat likely 15.9%
- Not Very likely 9.7%

### 03 Performance of Purchase meeting & Export meeting

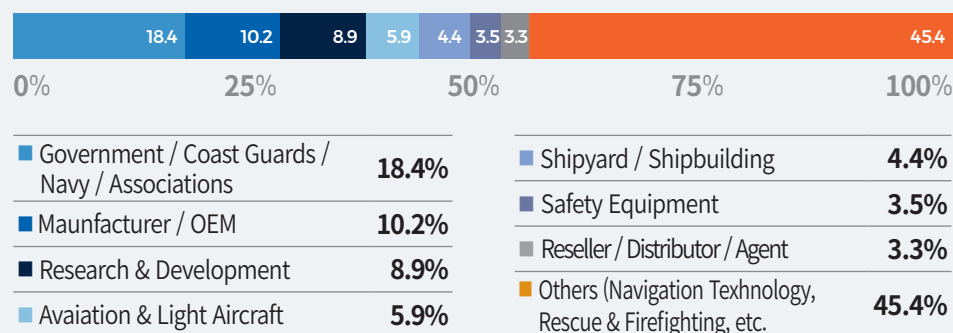


**429** meetings



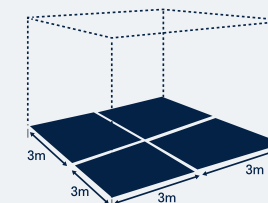
Trade performance of  
**557** million USD

### 04 Buyer Job Category



### Exhibitor's Guide

#### Space Only



Only exhibition space is provided. Exhibitors are required to design and construct the booth.

※ Example of 36m<sup>2</sup> booth space

#### Shell Scheme



Raw space, carpet, partitions, fascia, 3 spotlights, 1kw electricity, 1 information desk, 1 folding chair, 220V/1P outlet

### Booth Fee

#### Space Only (Minimum 18m<sup>2</sup>)

230USD/m<sup>2</sup>

#### Shell Scheme (Minimum 9m<sup>2</sup>)

290USD/m<sup>2</sup>

\* 1 Booth = 9m<sup>2</sup>

### Booth Allocation

Booth locations are assigned on a first-come first-served basis

### How to Register

Application deadline : 31<sup>st</sup> May, 2022

#### Early bird

By 28<sup>th</sup> February



#### Standard Registration

March - May



#### Approval by the Secretariat

The approved company will be individually notified.



#### Deposit

50% of deposit is required after the confirmation



#### Balance

By 31<sup>st</sup> May

