

# KOREA OCEAN EXPO 2020



2020. **11.11<sup>WED</sup> - 13<sup>FRI</sup>**

songdo convensia

Hosted by



**KOREA COAST  
GUARD**



Incheon  
Metropolitan City

Organized by



Incheon Tourism  
Organization



Reed K. Fairs  
Exhibitions



# KOREA OCEAN EXPO

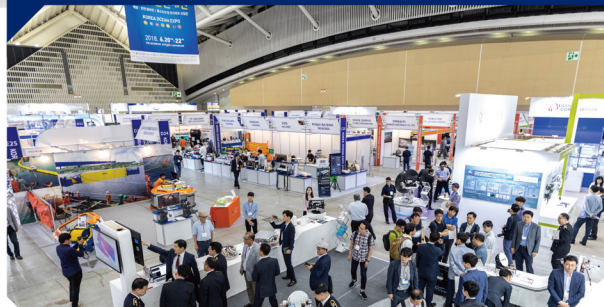
## MARITIME & SAFETY EQUIPMENT KOREA

Korea's premier exhibition on maritime safety equipment, celebrating its 5<sup>th</sup> edition this year.



## WORKBOAT KOREA

A new exhibition derived from Coast Guard Safety & Equipment Show(CGS), focusing on shipbuilding exhibit items.



## SHOW OVERVIEW

### KOREA OCEAN EXPO(Maritime & Safety Equipment Korea / Workboat Korea)

- **Date** 11(Wed)~13(Fri), November, 2020
- **Venue** Hall1, 2, 3 Songdo ConvensiA, Incheon, Korea
- **Show Scale** : 500 booths from 200 Exhibitors, 12,600 Sqm
- **Hosted by** KOREA COAST GUARD Incheon Metropolitan City
- **Organized by** Incheon Tourism Organization Reed K. Fairs Exhibitions
- **Endorsed by** Korea Marine Equipment Association KBIZ Korea Shipbuilding Industry Cooperative KOMERI
- **Sponsored by** Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Defense Acquisition Program Administration, Republic of Korea Navy, Incheon Metropolitan City Office of Education, Korea Register, Korea Ship Safety Technology Authority, Small & Medium Business Cooperative, Korea Marine Environment Management Corporation, Korea Institute of Ocean Science & Technology, Korea Ocean & Fisheries Institute, Korea Aerospace Research Institute, Defense Agency for Technology and Quality, The Society of Naval Architects of Korea, Korea Water Leisure Safety Federation, Korea Aqua-Leisure Safety Association, Maritime Rescue & Salvage Association, Korea Aerospace Institute Association, Research Institute of Medium & Small Shipbuilding, Korea Marina Association, Gyeonggi Incheon Machinery Industry Cooperative, Korea Maritime Pilots' Association, Korea Polar Research Institute, Incheon Port Authority, Incheon Office of Korea Electric Power Corporation

# Why Korea Ocean Expo?

Korea Ocean Expo has been held together with **Maritime & Safety Equipment Korea** and **Workboat Korea** simultaneously since 2018 to promote synergy among different industries. It is the only marine specialized exhibition in the metropolitan area and the best business forum for people in the relevant industries as about 200 companies participate in event attracting about 20,000 visitors.



## Exhibitions

Linking maritime safety, special ship & small and medium sized shipbuilding industries

- » Building show reputation through past 4 editions since its first event in 2013, held on the occasion of the 60<sup>th</sup> anniversary of the Korea Coast Guard.
- » More than 3,000 visitors from the Coast Guard, Navy and local government offices.
- » Official visit from Korea's top 5 large shipyards and over 100 small & medium sized shipyards.
- » The exhibition scale is expanded by 50% compared to the previous year with the opening of the Exhibition Center II.



## Business

Creating the optimal business opportunities by securing buyers and managing programs in an outstanding manner

- » As the event is hosted by Korea Coast Guard, domestic and overseas coast guards are actively participating.
- » Business meeting with a person in charge of equipment procurement at Korea Coast Guard will be arranged.
- » Various overseas buyers are invited by fully utilizing overseas network of Reed Exhibitions, the world's No. 1 event organizer.
- » Improve business matching rate by introducing upgraded online business matching program.



## Conference and other events

Holding conference and various experience-oriented events simultaneously

- » World's renowned conference will be held simultaneously. (Please refer to the website)
- » Various experience-oriented events will be held simultaneously such as 'Maritime Safety Experience Event' and 'Maritime Challenge Quiz Show'.
- » Networking events and Welcome party are prepared for participating companies and buyers.



## EXHIBIT ITEM

**Korea Coast Guard Promotion Pavilion**

Introduction of Korea Coast Guard Promotion Pavilion, maritime safety training, marine photography exhibition, Wear a Life Vest campaign, etc.

**Special Equipment Pavilion**

Flash light, diving equipment, unmanned life-saving robot, forensic science equipment, personal protective gear, high-powered directional speaker, etc.

**Aviation Pavilion**

Unmanned aircraft, wired/wireless integrated gateway, marine pollution monitoring equipment, multifunctional sailing device, helicopter of maritime operation, hoist, oil analyzer, aviation-related equipment

**Equipment and supplies for passenger ship and port**

- Inland navigation
- Passenger ship and ferry : materials and equipment related to express ferry, cruise, passenger ship (island ferry), articles for ship
- Port equipment

**Marine Environment Control Pavilion**

Marine pollution analyzer, skimmer, oil spill fence, oil absorbent, oil tank, hole(water-proof) stopper, protective clothing, etc.

**Safety · Leisure Pavilion**

Portable searchlight, pontoon, floating structures, canoe, kayak, safety gloves, automated defibrillator, first aid kit, aqua bike, rescue boat, underwater scooter, emergency water purifying kit, etc.

**Navigation · Communication Device Pavilion**

Satellite terminal for RIB boat, thermal imaging camera, sounding machine, radar, marine electronic equipment, floater, fish finder, satellite navigation device, fire control system, CCTV, wireless communication device, weather monitoring system, etc.

**Shipbuilding Pavilion**

Shipyard, Shipbuilding equipment and technologies, LCAC, etc.

**Small and medium-sized shipbuilding and workboat**

- Tugs & Workboat - Tug boat, push boat, product carrier, icebreaker, fishing boat, fire boat, barge, ship for passengers and cars, related materials and equipment, articles for ship
- Yacht and boat : yacht and boat-related materials and equipment, articles for ship
- Engines and parts for small and medium-sized boat (including outboards)

**Eco-friendly Ship Equipment and Ship Support**

- Eco-friendly ship equipment - Ballast, hybrid system for eco-friendly ship (for fishing boats, boat)
- Ship engines and parts
- Ship support - Ship maintenance equipment, ship repair, training for members on board, ship finance, ship insurance

## CONCURRENT EVENT

**Export meeting with overseas buyer and International Coast Guards**

\* 2018 statistics : 358 meetings / Trade performance of 480million USD / 12 Foreign coast guards from 5 countries



Maritime Safety  
experience programs

Networking Event for Exhibitors

Maritime Challenge  
Quiz Show



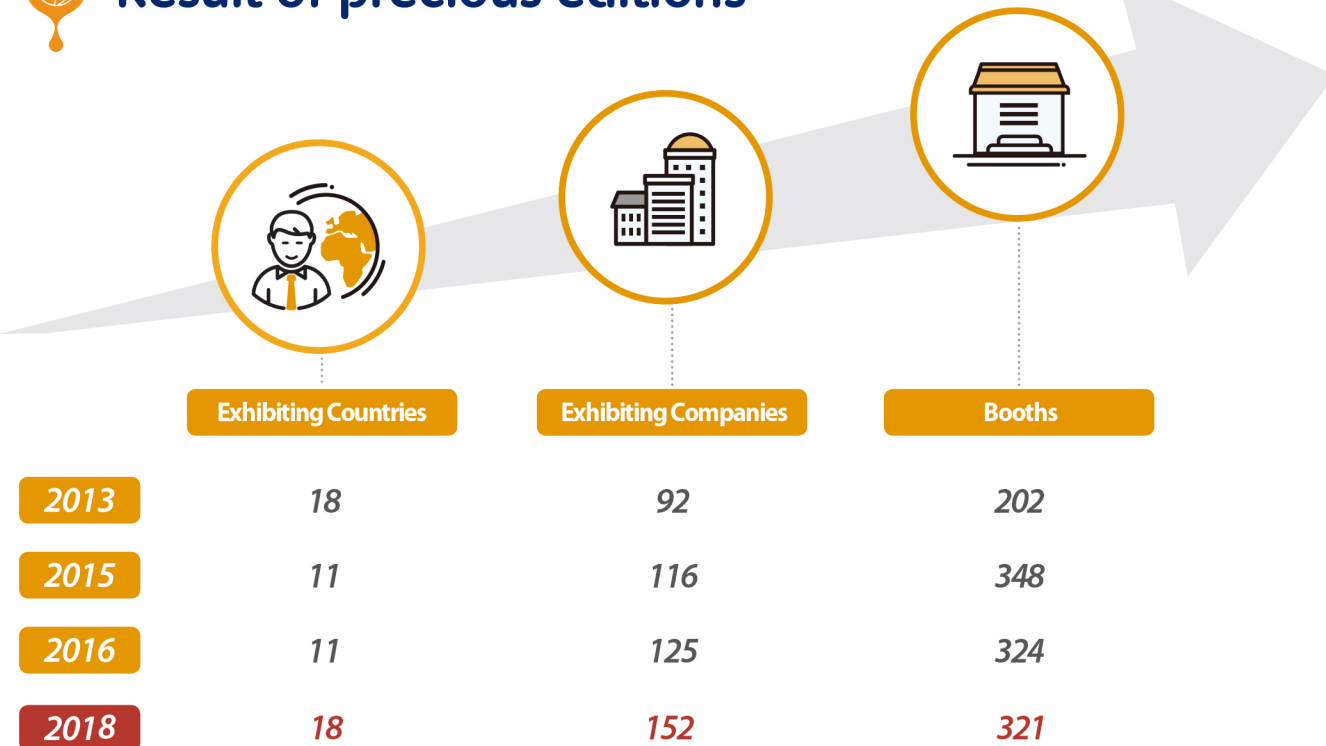
**Opening  
Ceremony**

**International Conferences**

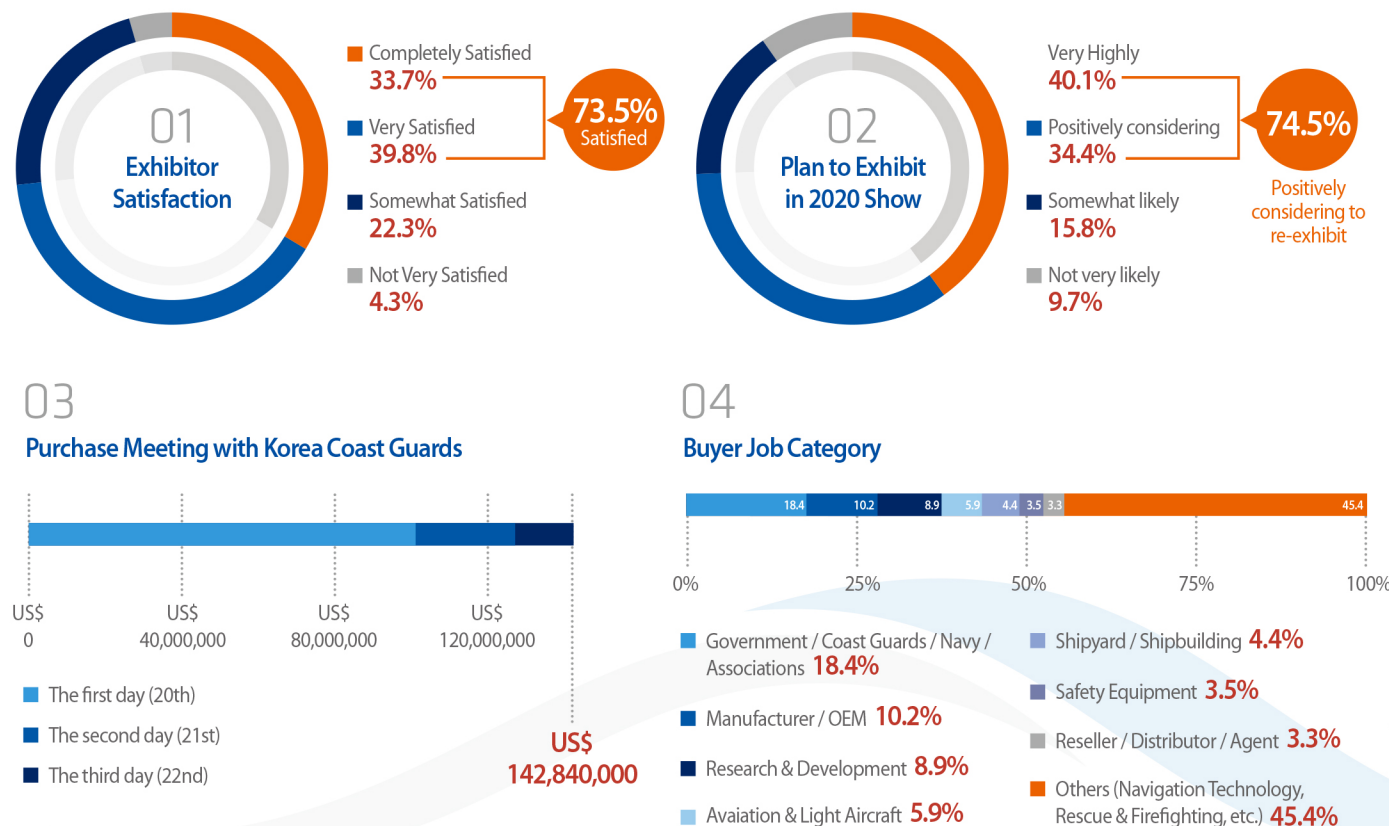
2018 events : Hebei Spirit Oil Pollution International Conference, The 3<sup>rd</sup> International Water Safety Symposium, KOSOMES 2018



## Result of precious editions



## 2018 STATISTICS



## Exhibitor's Guide

### Booth type

Space Only	Shell Scheme
<p>※ Example of 36sqm booth space</p> <p>Only exhibition space is provided. Exhibitors are required to design and construct the booth.</p>	<p>Raw space, carpet, partitions, fascia, 3 spotlights, 1kw electricity, 1 information desk, 1 folding chair, 220V/1P outlet</p>

### Booth Fee

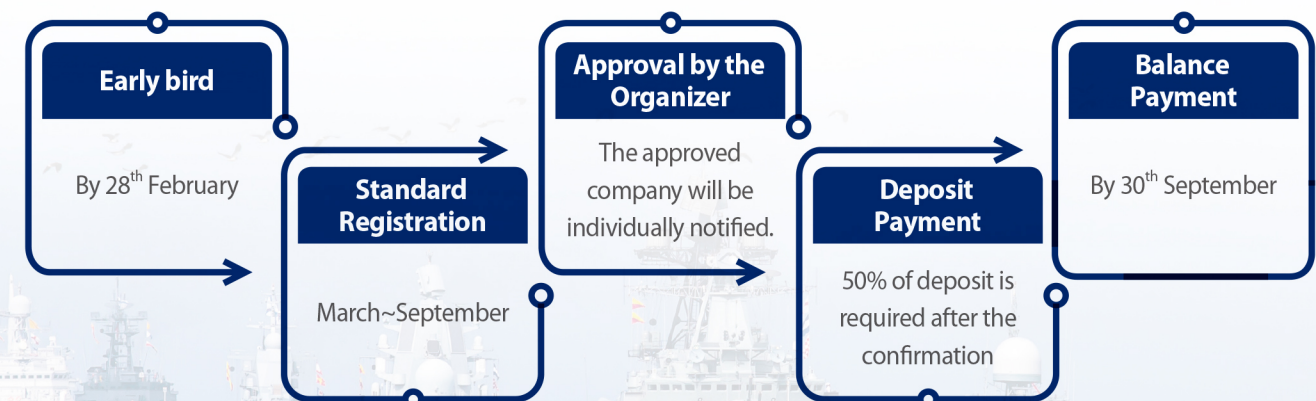
Shell Scheme (Minimum 9m <sup>2</sup> )	Space Only (Minimum 18m <sup>2</sup> )
290USD/m <sup>2</sup>	230USD/m <sup>2</sup>

※ 1 Booth = 9m<sup>2</sup>

### Space Assignment

Booth location will be confirmed by first come first served bases, considering exhibit items and booth size.

### How to Register ▶ Application deadline : September 30<sup>th</sup>, 2020





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